

! " #

Gambia Transport Service Company (GTSC) was established on the 22nd July 2013 as a private limited company offering a safe, reliable and affordable bus transportation service to the entire nation.

GTSC has one of the largest infrastructures in the country's transportation industry with well-organized offices and support depots in Kanifing, Essau, Soma Basse, Brikama and Farafenni.

VISION

To become the market leader in the road transportation industry in the Gambia.

MISSION

To operate a profitable road transportation service through the use of modern buses that are environmentally-friendly, to ensure a reliable, safe and comfortable journey for our customers.

We intend to achieve our mission by:

- Retaining a dedicated and motivated workforce that would guarantee excellent customer service.
- Making sure the buses are very clean and well-maintained.
- Providing a competitive and flexible tariff system.

We would contribute to road safety by partnering with stakeholders to promote defensive driving techniques and first aid procedures.

" \$ % &

SAFETY

We take safety very seriously. We ensure driver safety through continuous training, rigorous screening techniques including criminal background checks and medical reviews. Safety is not limited to the highway; we also ensure safety for our maintenance and office environment.

TEAMWORK

We view our customers as partners and focus on building long-term relationships. Internally, we cultivate excellent working relationships with each and every member of staff.

ETHICS (INTEGRITY)

We employ and maintain ethically-inclined staff who value honesty and integrity above all else and we ensure that all our employees adhere to the highest standards.

EXCELLENCE (INNOVATION)

We will continuously come up with new and creative ideas that have the potential to change the way road transportation is viewed, thus making our company a formidable competitor.

RELIABILITY

Our Engineering Workshop and maintenance procedures are state-of-the-art and they make sure that our trips are completed without any mechanical problems.

Our People

GTSC employs 250 staff, including 71 trained drivers.

Our Fleet

GTSC has a fleet of 48 Ashok Leyland buses, which includes 35 normal service buses, 8 school buses and 5 luxury coaches for private hire.

Our luxury coaches have a seating capacity of 44 and are equipped with air conditioners, comfortable seating with reclining seats and adequate leg room and audio and visual in-car entertainment.

The buses designated for express service are also air-conditioned and the remaining buses are equipped with fans to make all journeys comfortable.

All our buses are operated by well-trained professional drivers which has attributed to our unbeatable safety record, thus far. Safe and secure luggage compartments are also available.